



PEZINHO NA ESTRADA

If traveling is good, family traveling is even better



About Pezinho na Estrada

Pezinho na Estrada is a **family travel** blog that aims to help parents that, just like us, love to travel with their kids. We share our real travel experiences with our children, give tips on itineraries, tips to save money and practical information to hit the road with the small travelers. By the way, Pezinho na Estrada means "Small feet on the road".

The blog was created in 2014, after many friends suggested that the adventures that we used to post on our Facebook page and the travel tips that we used to give via e-mail to everyone who asked, would be great content for a blog.

We were glad to see Pezinho na Estrada grow, gain the trust of several friends and readers, and make room for partnerships and other business opportunities.

<http://pezinhonaestrada.com>

 /blogpezinhonaestrada

 /annakarla_pezhinhonaestrada



About Anna

Mom | Blogger | Writer | BA Tourism | BA Business Administration | MSc Development and Environment

Anna Karla is from the northeast of Brazil, from the city of João Pessoa, but has been living in São Paulo for the last 8 years. Lived in England, in the cities of Leeds and Manchester, during college. Worked in the hotel industry, was a resort entertainment monitor, waitress, barwoman, English teacher, university professor. Today, she works for the Government of São Paulo in the environmental area. Married to **Gustavo**, mother of **Isabela**, 5yo and **Felipe**, 1yo. Anna loves travelling and outdoor activities. Everything with the family. Always!

Affiliated to RBBV (Brazilian Network of Travel Bloggers). "Family Travel Blog Expert" seal.





OUR READERS

5k

Average
pageviews



Like

- ✓ Travelling with kids
- ✓ Road trips
- ✓ Shopping for the family
- ✓ Kid-friendly attractions and hotels



700+



1000+

83%
Brazil

Some of our favorite posts

[California / Pacific Highway \(15 days route on the north American west coast\)](#)

[Los Angeles, Anaheim and surrounds: from the world capital of movies to Disney origins](#)

[New York with 1 year old baby \(part 5\): shopping \(including shopping list for kids from 1 to 3 years old\)](#)

[Santa Barbara, CA: a worthy stop city \(with day trip to Solvang and Santa Ynez Valley\)](#)

[San Francisco, CA: 5 days route in the city that is much more than the Golden Gate Bridge](#)

[One-day trip to Holambra, São Paulo, Brazil](#)



54%



46%

77%

18 to 44 years old

WHAT OUR READERS SAY



“Your reports helped us to decide our next trip (I am travelling with my daughter) and I intend to take the exact same route you did. Thank you very much. Congratulations on your work, we really have to thank you. Big hug”. Solange M.

“Your reports inspired me to take this trip with my husband and our son, who will be 1 year and 11 months during the trip. Thank you already. A hug.”
Carla

“Anna, your blog is delicious to read. I am going to Paraty in January and was needing these tips. I loved it. Kisses”. Denise D.

“ Hello! Just wanna congratulate you and thank you for your posts. I am travelling with all your information and tips for me and my family (my kid is 1 year old). Thank you!” Lucas

“I loved the blog. And these tips on how to travel with babies are great!!! They helped me a lot, because I will soon need to travel with my baby who is about to be born. I loved it!!!. Priscila L.





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LET'S WORK TOGETHER?

We thank you for your interest in our blog and hope we can work together.

Our travelling stile is very eclectic and covers a wide range of attractions and destinations: beach, countryside, mountain, conservation unities / protected areas, Brazil, abroad, family inns, Airbnb apartments, luxury resorts, camping, bike tours, trails, theme parks, museums, simple or sophisticated restaurants... We like all these things.

Contact us and let's talk about the opportunities and possible projects as partners.

Our phone number / WhatsApp is +55 11 966852662 and our e-mail is akcmoura@gmail.com.



We speak English.

Falamos português.

Hablamos español.

Parlem Català.